



投资英国大会

UK Investment Conference

UK INVESTMENT CONFERENCE

WEDNESDAY 3RD JUNE 2026, BEIJING
TUESDAY 15TH SEPTEMBER 2026, SHANGHAI

UK INVESTMENT GUIDE

PUBLISHED IN MAY 2026

SPONSORSHIP PACK

上海 Shanghai · 2024



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UK Investment

上海 Shanghai

9月 24th Sep

Part

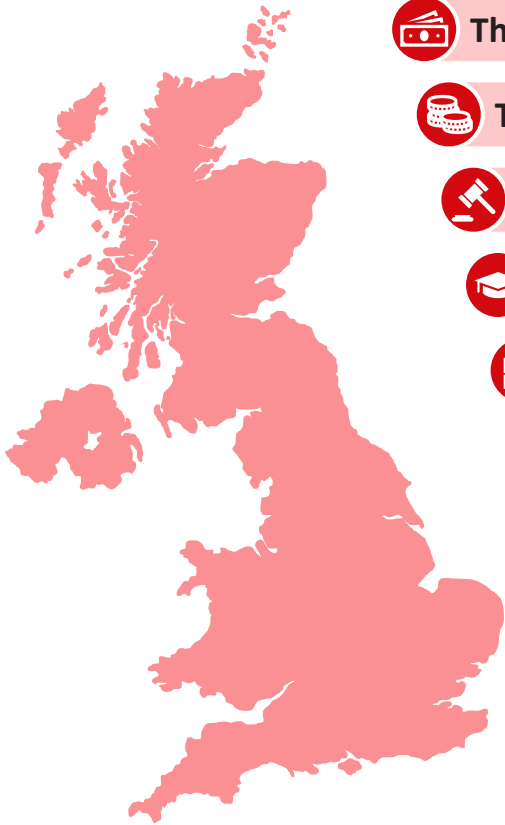


UK INVESTMENT CONFERENCE

WEDNESDAY 3RD JUNE 2026, BEIJING
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INTRODUCTION

The China-Britain Business Council (CBBC) is delighted to announce that this year's UK Investment Conference (UKIC) will be held in two locations: in **Beijing** on **Wednesday 3rd June** and in **Shanghai** on **Tuesday 15th September**. We would like to invite our members and partners to take an active role in both legs of the UKIC and encourage you to showcase your wealth of expertise in supporting Chinese companies, as well as your success stories, in the UK – one of the leading destinations for Chinese investment globally.



-  The sixth largest economy globally and the second largest in Europe
-  The financial hub of Europe and a leading global financial centre
-  A transparent, well-established legal system and a pro-business regulatory approach
-  A worldwide talent hub with 17 universities listed within the global top 100
-  The sixth most innovative country globally and the third most innovative in Europe
-  The fourth strongest country for AI globally and the strongest in Europe
-  Home to a wide array of global standards, certification and industrial bodies
-  Strong central and local government support for investment
-  A commercial infrastructure supported by world-class innovation parks, incubators and local development bodies
-  A springboard for Chinese companies entering European, North American and global markets

We look forward to working with you as we showcase Chinese investment opportunities and successes in the UK, build a platform to deepen our trade and investment links and shine a spotlight on the role that our members play to drive mutual prosperity and growth.

THE UK-CHINA RELATIONSHIP

The UK's Prime Minister, Kier Starmer, visited China in January 2026, demonstrating the bilateral opportunities for UK-China investment and trade.



29th January 2026, Beijing



We are resolute about being outward-looking, about taking opportunities [and] about building relationships.

— Prime Minister Keir Starmer



You have publicly stated that China represents an opportunity and that engagement with China is an imperative choice. I commend this stance. China stands ready to develop a long-term, stable and comprehensive strategic partnership with the UK.

— President Xi Jinping

A key highlight of the visit was the 2026 UK-China Business Council, for which CBBC was honoured to be appointed secretariat for the UK council members, alongside the China International Contractors Association (CHINCA) for Chinese council members. The council was attended by around 100 representatives from governments, enterprises and associations. The Prime Minister also attended the UK-China Business Forum, organised by CBBC and held in the Atrium of the Bank of China's head office in Beijing. The closed-door event was attended by a selection of the business delegation alongside senior in-country representatives from UK business, as well as a large representation from Chinese businesses. In addition, Secretary of State Peter Kyle attended the Shanghai edition of the UK-China Business Forum. CBBC co-hosted this event in collaboration with the British Chamber of Commerce Shanghai. Over 220 representatives were present from British and Chinese companies, as well as the UK government.

Throughout and beyond 2026, we will build upon the momentum of the Prime Minister's visit to China and support the roles our members play in deepening the UK-China investment and trade relationship. The UK Investment Conference in 2026 will be a central part of this programme, alongside a range of conferences, dialogues, roundtables and delegations.



2026 UK-China Business
Council, Beijing



2026 UK-China Business
Forum, Beijing



2026 UK-China Business
Forum, Shanghai

DETAILS

| | |
|--|--|
|  <p>Wednesday 3rd June 2026 Venue TBC</p> <p>BEIJING</p> |  <p>Tuesday 15th September 2026 Venue TBC</p> <p>SHANGHAI</p> |
| FORMAT | Half-day conference |
| PARTICIPANTS | 200+ Chinese companies, leading service providers, individual investors, investment promotion agencies, academic institutions and government departments at each conference |
| SPEAKERS | 15+ from each conference's sponsors and CBBC's networks |
| PROGRAMME <i>Please note: specific conference content is subject to change</i> | <ul style="list-style-type: none">» Opening speeches» Partner speeches» Keynotes (e.g., an analysis of the opportunities and trends for prospective Chinese investors in the UK, operations in various sectors within the UK; specific topics to be decided by sponsors and CBBC)» Fireside chats: sharing Chinese companies' success stories in the UK» Panel discussions (e.g., UK and China collaboration on a global scale, the support available to Chinese investors in the UK on a national and sub-national basis; specific topics to be decided by sponsors and CBBC) |



TARGETED ATTENDEES OF THE CONFERENCES

We are inviting a wide range of Chinese companies and organisations to attend the Conference, including:



SPONSORSHIP PACKAGES

| | PLATINUM SPONSORSHIP | | GOLD SPONSORSHIP | |
|-------------------------|---|--|---|--|
| | TWO CITIES <i>Beijing and Shanghai</i> | ONE CITY <i>Beijing or Shanghai</i> | TWO CITIES <i>Beijing and Shanghai</i> | ONE CITY <i>Beijing or Shanghai</i> |
| CBBC MEMBERS | £27,000 + VAT RMB 248,000 + VAT | £16,000 + VAT RMB 148,000 + VAT | £15,000 + VAT RMB 140,000 + VAT | £8,500 + VAT RMB 78,000 + VAT |
| CBBC NON-MEMBERS | £38,000 + VAT RMB 356,000 + VAT | £19,000 + VAT RMB 178,000 + VAT | £21,000 + VAT RMB 196,000 + VAT | £10,500 + VAT RMB 98,000 + VAT |

| SPONSOR BENEFITS | PLATINUM | GOLD |
|--|------------|-----------|
| Logo placement and listing as a sponsor on all promotional material, including the event flyer, invitation, backdrop and any related collateral | ✓ | ✓ |
| Company name mentioned in opening and closing remarks by a senior CBBC representative | ✓ | ✓ |
| Access for one company representative to attend any VIP meetings on the day (details TBC) | ✓ | - |
| Keynote speech opportunity for a representative to speak at the Conference | ✓ | - |
| Speaking opportunities during a fireside chat or panel discussion | ✓ | ✓ |
| Company video played during Conference opening | ✓ | - |
| Branded article in the 2026 edition of the UK Investment Guide | 2-3 pages | 1 page |
| Post by CBBC on our social media channels announcing your company as a Platinum sponsor | ✓ | - |
| Access to the Conference attendee contact details in compliance with opt-in criteria | ✓ | - |
| Access to media interviews | ✓ | ✓ |
| Option to have an interview with a senior company representative included on CBBC's social media platforms | ✓ | ✓ |
| Complimentary tickets for the Conference | 10 tickets | 5 tickets |

UK INVESTMENT GUIDE

PUBLISHED IN MAY 2026



2024

投资英国

The third edition of CBBC's UK Investment Guide will address the pertinent themes impacting Chinese investors in the UK across a broad range of sectors. Published in Chinese and free to download, it will draw on the CBBC's members' expertise and cover:



**A MACROECONOMIC
OUTLOOK**



**ESTABLISHING
A PRESENCE**



**CROSS-BORDER
TRANSACTIONS**



**LEGAL AND REGULATORY
REQUIREMENTS**



**BRAND
BUILDING**



**SAFEGUARDING
INVESTMENTS**



**REGIONAL
OPPORTUNITIES**



**CASE
STUDIES**

Topics available for sponsorship within the UK investment guide could include:

- » Business structures
- » Tax planning, due diligence and legal compliance
- » FDI tax relief and capital support
- » FDI restrictions
- » Customs duties
- » Capital considerations
- » IPOs and listings
- » Structuring investments
- » M&A and deal negotiations
- » Post-M&A integration
- » Repatriation of funds
- » Accessing international capital
- » Safeguarding intellectual property
- » Access to talent
- » Property and land acquisition and ownership
- » Public affairs and government relations
- » Market positioning
- » Regional profiles
- » Freeports
- » Sector deep dives
- » Sales and distribution channels
- » Collaboration with R&D partners
- » Dispute resolution

PREVIOUS ITERATIONS OF THE GUIDE



**PUBLISHED IN SEPTEMBER
2024**



**PUBLISHED IN SEPTEMBER
2025**

We have worked with a wide selection of members and partners for previous iterations of our UK Business Guide, including:

apco
Berkeley Group
CANARY WHARF GROUP
CCPIT
 CHARTERED INSTITUTE OF EXPORT & INTERNATIONAL TRADE
GIPA
CITY OF LONDON
 伦敦金融城政府
Hawksford
HSBC
ICAEW
ICBC 工银伦敦
Invest Northern Ireland
Jersey Finance
 Delivering Insight • Driving Innovation
KPMG
LONDON & PARTNERS
 伦敦发展促进署
LONDON STOCK EXCHANGE
 An LSEG Business
MIDAS
 investinmanchester.com
Ogilvy 奥美
savills
 第一太平戴维斯
UK Export Finance
UK Government
 英国政府
Welsh Government
 Llywodraeth Cymru

DISTRIBUTING THE GUIDE

The latest version of the UK Investment Guide will be published digitally in May 2026 and distributed across China through CBBC's stakeholder networks.

MAY 2026

LAUNCH OF THE UK INVESTMENT GUIDE 2026

Available as a free download

THROUGHOUT FINANCIAL YEAR 2026/27

Topic-based UK investment roundtables, attended by Chinese companies from different sectors requiring support and guidance during their UK investment journeys.

Sharing by CBBC's China team, positioning the Guide in their discussions with Chinese companies and in their appearances at CBBC and third-party events.

Wider dissemination from CBBC's amplifying partners in China, such as local government offices, foreign investment promotional bodies, industry bodies and zones.

Content from the Guide regularly featured on CBBC's **social media channels**, with a broad geographic and cross-sector readership across China.



SPONSORSHIP PACKAGE

Sponsorship of the 2026 edition of CBBC's UK Investment Guide is / £670 + VAT / RMB 6,500 + VAT.

SPONSOR BENEFITS

Branded one-page article within the Guide on a chosen topic, complete with a clear attribution, company introduction and contact details

Positioning as a partner inside the Guide and all related promotional material for the Guide

Access to speaking opportunities throughout our 2026/27 UK investment roundtable programme

Further visibility across CBBC social media platforms in content supporting the Guide

Hawksford 投资英国市场——战略计划的重要性
英国为中国投资者提供了大量机遇，而中国投资者若想要成功获取英国市场，则需要制定战略计划。

前瞻性规划
投资英国需要综合考虑潜在回报、长期目标和合规义务。投资者必须首先确认这些投资工具都有各自的风险和回报。追求利润和分散投资。个人投资者也可以考虑成立基建投资公司 (PI) 来持有和管理投资资产。允许家族成员在 gain on loss rule 的免税规则基础上，在投资资产的情况下，通过以公司形式持有资产，从而避免不必要的资本利得税。从长远来看，这可能会带来可观的回报。

投资环境考量
另外，投资英国还需要做好税务规划、尽职调查，并了解英国的政治和监管规定。必须了解英国的法律体系，并了解中英两国之间签订的避免双重征税协定。全面了解英国的法律体系，并了解中英两国之间签订的避免双重征税协定。全面了解英国的法律体系，并了解中英两国之间签订的避免双重征税协定。

SCOTLAND 投资苏格兰，无限商机正当时
苏格兰位于英国的北部，面积77169平方公里，人口约540万，下辖21个行政区，首府爱丁堡，是其商业、经济、文化中心。

积极的商机
中国目前是英国的第六大贸易伙伴。截至2024年第一季度，两国之间的贸易和双向投资均保持强劲。从2023年中国对英国的投资额有所下降，但英国仍然是中国最大的投资目的地。中国企业在电动汽车和电池领域对英国进行了大量投资。此外，包括宁德时代在内的中国企业在英国的其他经济领域，也存在大量投资机会。在英国政府和商业伙伴的支持下，中国企业在英国建立业务并促进当地经济发展——在英国政府和商业伙伴的支持下，中国企业在英国建立业务并促进当地经济发展——在英国政府和商业伙伴的支持下，中国企业在英国建立业务并促进当地经济发展。

提升风险管理能力
无论何时，中国企业在英国建立业务时，都必须对英国的法律、文化和商业环境进行深入了解。企业需要制定明确的风险管理策略，包括识别、评估、监控和报告风险。企业需要制定明确的风险管理策略，包括识别、评估、监控和报告风险。企业需要制定明确的风险管理策略，包括识别、评估、监控和报告风险。

展示思想领导力
对中国企业和投资者而言，英国是一个充满机遇和潜力的市场。展示思想领导力，可以帮助企业建立品牌，吸引人才，并提高其在当地市场的竞争力。展示思想领导力，可以帮助企业建立品牌，吸引人才，并提高其在当地市场的竞争力。展示思想领导力，可以帮助企业建立品牌，吸引人才，并提高其在当地市场的竞争力。

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CONTACT US

To explore these opportunities further, please contact us.

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