

## 2023 KEY EVENTS CALENDAR

EVENT	DATE	LOCATION
China International Consumer Product Expo	11 <sup>th</sup> -15 <sup>th</sup> April	Hainan
China Beauty Expo	12 <sup>th</sup> May	Shanghai
SIAL Shanghai	18 <sup>th</sup> -20 <sup>th</sup> May	Shanghai
Festival of Finest	TBA	Shanghai
ISPO Shanghai	4 <sup>th</sup> -6 <sup>th</sup> June	Shanghai
Design Shanghai	11 <sup>th</sup> June	Shanghai
Children-Baby-Maternity Expo (CBME)	28 <sup>th</sup> -30 <sup>th</sup> June	Shanghai
China Consumer 2023	4 <sup>th</sup> -5 <sup>th</sup> July 2023	TBA
Pet Fair Asia	16 <sup>th</sup> -20 <sup>th</sup> August	Shanghai
Shanghai Fashion Week	TBA	Shanghai