

Promote Your Jobs with CBBC



The China-Britain Business Council (CBBC) provides both Members and Non-Members with the opportunity to list your company's jobs through our various digital channels.

The below two packages are offered:

- **Basic package:** Offered to both Members and Non-Members. Members can list their jobs on CBBC's official website for free - Non-Members are charged a fee.
- **Advanced package:** Only available to Members. For a fee, CBBC Members can publish dedicated posts on our social channels (WeChat & Weibo) in addition to our official website.

Please see the full details on how your company can utilise these services, including pricing information, below:

Basic Package: CBBC Website

The job advertisement will be listed under **Jobs in Member Companies and Partners** on the "Career" page on CBBC's official website: <https://www.cbcc.org/about-cbbc/careers>

➤ **Price**

- **Members: FREE**
- **Non-Members: RMB 2,000 (£200)/month per vacancy, plus VAT** (where applicable)

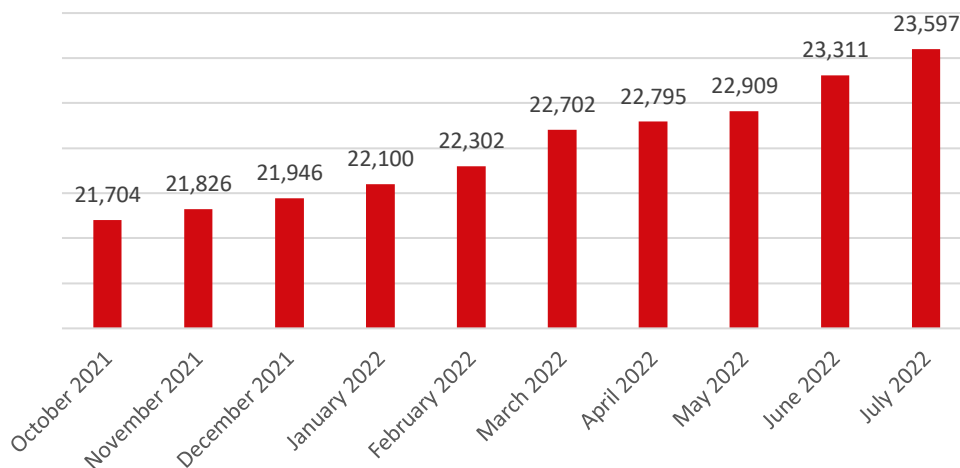
➤ **Offering**

- We upload a PDF/Word file with your company's letterhead and job information on the website;
or
- We provide a link to your company's webpage if the job information is already posted on your own website.

Advanced Package: CBBC website + WeChat & Weibo
*(Only available to **Members**. Fees apply)*

In addition to our official website, CBBC can help our Members to post the job advertisement on CBBC's WeChat and Weibo accounts. The WeChat articles and job adverts will be shared directly to all our stakeholders and subscribers.

Growth in number of followers on CBBC's official WeChat (as of 31st July 2022)



➤ **Number of subscribers and followers (as of 31st July 2022)**

- **WeChat: 23,500+ subscribers**
- **Weibo: 13,600+ followers**

➤ **Price (Members only)**

- **RMB 3,000 /time per vacancy, plus VAT (where applicable)**



➤ **Content requirements**

- Company introduction + logo/letterhead
- Job location
- Job responsibilities
- Job requirements
- Contacts (i.e., email address) for receiving applications or a link to apply
- Application deadline

If you would like to advertise job opportunities and learn more about CBBC's HR services, please contact Ariana Zhang: Ariana.Zhang@cbbc.org.

Should you have any questions about membership, please send us an email at: enquires@cbbc.org.