



Brand Protection Specialist (Chinese Speaker; Full-time/Part-time)

What We Do:

SnapDragon fights fakes online. We monitor the world's busiest online marketplaces for infringing products which we then remove on behalf of our clients. Our proprietary technology is used by brands around the world, and by our team, to ensure even the smallest SME has access to an affordable, effective online brand protection solution – which protects their business and their customers.

About Our Team:

We're a dynamic start-up, with a fabulous team, and wonderful clients, building something brand new in the marketplace. Based in Edinburgh, our team is friendly, international and welcoming. We are growing quickly, offering great opportunities for progression and skills development.

About the Opportunity:

Our Brand Protection Specialists research, using SnapDragon's software system, to monitor, identify and report sellers of and links to products which infringe the intellectual property of SnapDragon's clients. The specialists may support these results with further intervention and research. They are proactive in researching potential new platforms and sites that emerge, and complete analysis and reports accurately and on time.

About You:

- You are reliable, tenacious and self-motivated with meticulous attention to detail and a can-do attitude.
- You have a strong work ethic, excellent problem-solving skills and analytical ability.
- You are proactive, efficient and able to multi-task.
- You are flexible, mature and approachable, and willing, to take on additional tasks to meet objectives and business imperatives.
- You have high levels of proficiency with Microsoft Office suite and excellent online research skills.
- You have excellent oral and written communication.
- You can read Chinese and are fluent in Mandarin.
- You can work independently and take ownership of your work.
- You are able to handle a large amount of data from a variety of sources and present it to a high standard.
- You are a great team player, willing to develop and maintain positive working relationships with others.
- You will have work experience in a customer orientated or service role.
- You may have an interest in branding / trademark issues.
- Experience of working in an international team is an advantage, as is experience in, or with, brands.

Does this sound like you? Send us your CV and a cover letter that tells us what makes you tick and why you're too good an opportunity to miss. Please send this to talent@snapdragon-ip.com

Fiercely Protective

www.snapdragon-ip.com