

## C2 Members



**Alec van Gelder, Executive Director, Government Affairs - International Region, AstraZeneca**

Alec van Gelder is Executive Director, International Government Affairs for AstraZeneca. In this role, Alec leads the Region to drive national and regional priorities and supports regional strategic initiatives that enable AZ to establish closer partnerships with governments.

Alec joined AstraZeneca in 2011 as Global Director for Public Policy in the UK. He has also held roles as Director of Access and Affordability establishing and leading AstraZeneca's flagship Healthy Heart Africa program.

Prior to joining AZ, Alec was Policy Director for International Policy Network in the UK. Alec holds a Master's degree in Economics from University de Louvain-la-Neuve in Belgium and a Finance Degree from Lehigh University in the USA.



**Amy Wang, Executive Vice President, HSBC Bank (China) Company Limited**

Ms Amy Wang currently is Executive Vice President of HSBC Bank (China) Company Limited (HSBC China).

Ms Wang has more than 20 years working experience in State-owned Enterprise, private sector and foreign banks. Ms Wang joined HSBC in 2003 and served in Debt Capital Markets, where she has participated and originated various syndicated loans and milestone bonds transactions in China and HK between 2003 and 2007, including the first ever Dim Sum bond in HK. In 2007 August, she moved back to Beijing as SVP of Commercial Bank (Northern China), HSBC to lead LLC team in managing global relationships with key large local corporate clients. She joined HSBC Beijing office in 2011 and was appointed Director of External Relations of Beijing Office in 2013 to manage

external relationships with key regulators, government agencies, as well as business chambers and associations.

Ms Wang also serves on the following governmental and professional bodies: Vice Chairman of China Association of Enterprises with Foreign Investment; Council Member of China Association of Trade in Services; Council Member of The China Chamber of International Commerce; Council Member of the China Banks' Institute; Supervisor of the Third Executive Committee of Chaoyang Overseas Talent Club. Ms Wang was also honoured with overseas high-level talent of the Chaoyang Phoenix Plan in 2017.

Before joining HSBC, Ms Wang worked in telecom and IT sector for ten years with extensive experiences in the industry.

Ms Wang graduated from Jilin University of Technology in 1993 and obtained MBA from Babson College, USA in 2003.



**Anatole Pang, Director of Corporate Finance, Group Strategy, Jardine Matheson & Co.**

Anatole is the Director of Corporate Finance, Group Strategy at Jardine Matheson & Co. Based out of Hong Kong, he is responsible for a range of investment and strategic initiatives at the group level, as well as working across the portfolio companies including Hongkong Land, Dairy Farm, Mandarin Oriental, Jardine Cycle & Carriage and Astra International. He joined the company in 2016 and prior to this, Anatole spent 13 years in Beijing and a further 2 in Singapore, mostly in investment banking at Rothschild and Deutsche Bank, where he covered the natural resources sector, and at various oil and gas upstream companies, particularly related to drilling unconventional gas in China.

Anatole has been involved in the China-Britain Business Council since 2013 in a number of roles, including as Co-Chair of the Committee on Financial & Professional Services at the British Chamber, and later as full-time Sector Lead at CBBC; latterly he was a Senior Advisor. During this time he jointly led the first ever Position Paper published by the organisation, on Financial Services in 2014. He was also involved in the drafting of the China Position Paper for the Beijing Blue Club under the auspices of George Osborne.

He is a regular blogger and writer for platforms such as The Diplomat ([www.thediplomat.com](http://www.thediplomat.com)) and ConservativeHome. He speaks fluent Mandarin and took degrees at Oxford (M.St, MA) and Tsinghua (MPA). Interests include shooting, fencing and polo.

**Betty Mao, Head of China, Aberdeen Standard Asset Management (Shanghai) Co., Ltd**

Betty Mao is Head of China at Aberdeen Standard Asset Management (Shanghai) Co., Ltd. She joined ASI in 2017 as Head of Operations – China, based in Shanghai. Betty has been a key member of ASI's China senior management team since 2017, setting up PFM and QDLP business. Betty has been spearheading the development of the Wholly Foreign Owned Enterprise (WFOE) business and leading strategic planning for onshore business expansion. Prior to joining ASI, Betty was Senior Director of Fund Operation at Gopher Asset Management, responsible for private funds investment operations. Prior to that, she specialised in operation and custody of mutual funds at China Construction Bank. She started her career at PwC focusing on the financial service industry.

Betty graduated with a Master of Business Administration from the Fudan University in Shanghai, China and also is a FRM holder.

**Dr. Jie Li, Executive Vice President, Government Affairs & Alliance Office, Jaguar Land Rover (China) Ltd.**

Mr. Jie Li graduated with a master degree from the Beijing University of Foreign Studies in 1985 and obtained his doctorate from the University of Tuebingen in Germany. With an academic record of several years, he joined Daimler AG in 1997. In 2003, he was appointed as the Head of External Affairs & Public Policy at Daimler Greater China. In 2017, he joined Jaguar Land Rover (China) Ltd. as Executive Vice President for Government Affairs & Alliance Office. In the past decades he has witnessed the rapid development of China's auto industry as well as the shaping process of the related policy and regulation.

**Duncan Clark, Chairman BDA China and Vice Chair, China-Britain Business Council**

Founder, investor and leading advisor on China's dynamic technology and consumer sectors, Duncan is a recognized expert on the Internet and entrepreneurship in China. He has lived and worked in Beijing and Shanghai for more than 25 years.

Duncan is Chairman of BDA China ([www.bda.com](http://www.bda.com)), a Beijing-based company of over 130 professionals he founded in 1994 after working as an investment banker with Morgan Stanley in London and Hong Kong. BDA advises hedge funds and private equity firms investing in high growth companies in the technology and consumer sectors in China and other Asian markets.

An early advisor to leading China Internet entrepreneurs, Duncan is author of 'Alibaba: The House That Jack Ma Built', the definitive work on China's e-commerce and technology giant, its founder Jack Ma, and the forces and people that propelled its rise. 'Alibaba' was named a Book of the Year by The Economist magazine and short-listed for the Financial Times/McKinsey 'Business Book of the Year' by the Financial Times/McKinsey. The book, first published in 2016, has appeared in over thirty languages.

A senior China policy advisor to institutional investors, corporations and governments, Duncan is also an early-stage stage investor of a number of technology ventures including AppAnnie (invested by Sequoia) and Radish Fiction (invested by SoftBank and Kakao). He is an independent director of Bangkok Bank (China) in Shanghai, a member of the Global Board of Trustees of the Asia Society in New York and a member of the advisory board of the Pictet Digital thematic mutual fund, managed by Pictet Asset Management in Geneva. Duncan also serves on the international board of WildAid, the San Francisco non-profit whose mission is to end the trade of illegal wildlife products in our lifetime.

Duncan is a Visiting Senior Fellow of the Institute of Global Affairs at the London School of Economics; and a former Visiting Scholar at Stanford University. He is Vice Chair of the China-Britain Business Council, and previously served as Chairman of the British Chamber of Commerce in China. He was awarded an OBE in 2013 for services to UK-China trade and investment.

A UK citizen raised in the UK, US and France, Duncan is a graduate of the London School of Economics, where he is currently a Visiting Senior Fellow, and a former Visiting Scholar at Stanford University's Freeman Spogli Institute and Graduate School of Business. His personal website is [www.duncanclark.com](http://www.duncanclark.com)



**Jean Lu, Managing Director, Co-Head of Client Coverage Corporate, Commercial & Institutional Banking, Standard Chartered Bank (China) Limited**

Ms. Jean LU joined the banking sector in the earlier 1990s. She is committed to providing professional support to corporate and institutional clients' entering capital market and cross-border business, helping Chinese enterprises and financial institutions' global expansion, and supporting foreign enterprises to penetrate China onshore financial market.

Jean joined Standard Chartered Bank (China) Limited in September 2014. Currently, Jean is responsible for strategy planning and implementation, business development, and governance of the Bank's Client Coverage, Corporate, Commercial & Institutional Banking in China. Jean received the Shanghai Outstanding Financial Industry Leader Award in 2019. Prior to joining Standard Chartered, Jean held senior management positions at HSBC and Bank of China successively.



**Jeff Astle, Managing Director, APCO Worldwide**

Jeff is APCO Worldwide Managing Director in its Shanghai office, and leads on client engagement, business development, business operations and service delivery.

He was previously the Managing Director of China-Britain Business Council in China, where he led teams helping UK business and stakeholders enter and grow in China, and managed relations with the China and UK government across China. Jeff has lived and worked in China for 12 years and worked in the APAC region for 20 years.

His career has spanned international trade development, marketing, communications, finance and corporate strategy roles. He began in the media industry, which culminated in being the launch marketing director for a UK national broadcast network and then strategic advisor to UK and European broadcasters. He later moved into consultancy, strategic advisory, advocacy and partnership development in Asia for various trade bodies, businesses and government institutions across the region.



He has postgraduate degrees in marketing (UWE Bristol Business School) and global business (Oxford University, Said Business School), and he is a Chartered Management Accountant (ACMA) and Chartered Marketer (MCIM).



**Joe Lam, Managing Director, Pearson China & South Asia**

Joe Lam Joined Pearson in September 2014, after holding various managerial roles, he currently serves as the Managing Director of Pearson Greater China and South Asia.

Joe has broad management experience in the education and publishing field in China and across Asia. Ever since Joe joined Pearson and entered the education field, he has been driving the digital and service transformation of the company as well as business model innovation. His acute business insights, strong capabilities in technology transformation and business development, and excellent managerial skills made him an outstanding leader.

Joe's career started as a cardiac surgeon in NHS Milton Keynes Hospital in UK. He then shifted from clinical practice to clinical research and joined Lancet as Scientific Consultant. In 2008, he became Managing Director of Elsevier South East Asia, a global information analytics company. After that, he moved into healthcare investment as General Manager of Medtime, a Healthcare Data Analytic company under Founder Corporate.

Joe was born in Penang, Malaysia but raised and educated in the UK. Joe Lam holds an MBA degree from Harvard Business School.



**Judy Liu, President, Farfetch China**

Ms. Judy Liu, the President of Farfetch China, and Global Executive Board Member.



Judy Liu is a pioneer in digital technology, global operations and the world of ecommerce. Overseeing the company's growth and Farfetch's team in Greater China across all different functions. With over 15 years' experience, Judy is renowned and respected globally for her successful entrepreneurial career and global platform management tracking record.

After leading several digital start-up companies, Judy joined Groupon China (JV between Groupon & Tencent) in 2011 where she became Vice President and successfully launched the business across China, managing 200+ talents, overseeing the opening of 40 physical offices in just 6 months, leading to the IPO.

Moving in 2013, after observing the creation and the growth of WeChat, and saw the massive opportunity in luxury online industry. Judy started her entrepreneurial journey and founded Curiosity China, which quickly became a market leader in digital marketing and tech solutions for luxury brands. Curiosity China helped luxury brands to reach and manage their Chinese customers via integrated marketing and Social CRM solutions. Acting as CEO, Judy established a business that served as a bridge between high level digital services and technology, working with over 100 international brands from Fashion, lifestyle, Watches & Jewelry and retail industries.

Following the acquisition of Curiosity China by Farfetch in 2018, Judy is now leading Farfetch efforts in the region, acting as President of Farfetch Greater China, and then became Global Executive Board Member in 2020.



**Lu Haiqing, Chief Corporate Affairs & Strategic Relations Officer, InterContinental Hotels Group Greater China**

LU Haiqing joined InterContinental Hotels Group in 2013. He's currently the Chief Corporate Affairs & Strategic Relations Officer responsible for managing all external and internal communications and key stakeholders' relations, such as owners, media, industry organizations, government authorities, and communities in Greater China.

LU Haiqing has nearly 30 years' experience in corporate affairs. He started his career in the foreign service of the Chinese government. Subsequently he was a lecturer for a brief period in the School of Public Affairs, and an assistant researcher in the China Center, both with the University of Maryland at College Park. After his tenure in the public sector, he moved on to senior positions in multi-national companies such as Fortune, Ogilvy, Baxter, Diageo, and Tesco. The unique mix of his experiences offered him comprehensive perspectives and contributed to the strategic

guidance and insights he has been providing to the business community on all aspects of public affairs, in terms of both capitalising on market opportunities and managing corporate risks.

LU Haiqing holds a master's degree in Public Administration & International Relations from the University of Maryland at College Park. He lives in Shanghai. In his spare time, he enjoys outdoor activities and reading as well.



**Mark Edwards, Managing Director, Diageo China**

Mark joined Diageo in 2003 and prior to his current role as Managing Director, Diageo China Mark worked in a variety of roles including Marketing Director Greater China, Marketing Director roles in Korea and Taiwan, and Category Director for Johnnie Walker, Asia Pacific. In addition to his extensive work on Diageo's International Spirits business, Mark was also part of the M&A team for Diageo's initial acquisition of Shui Jing Fang and subsequent overseeing of the marketing of the brand.

Prior to joining Diageo, Mark had a successful career with Unilever, joining as a management trainee in the 1990's and performing various Marketing & Sales roles in the UK and European markets. Mark is a law graduate and a fluent Mandarin speaker.



**Mark Harrison, Partner, Deal Advisory, KPMG Advisory (China) Limited**

Mark began his career in London where he spent 5 years working first in audit and then specialising in cross-border transactions across Europe for private equity clients. He subsequently worked in KPMG Paris office for over four years focusing on cross-border engagements, including 6 months stationed in Chicago. He transferred to KPMG Shanghai office in December 2007 where he now leads its multi-national clients deal advisory team.

Mark has advised on over 250 transactions during 13 years based in China. He speaks English and French fluently, and is conversational in Mandarin Chinese.



**Max Johnson, Founder, MJ Capital**

Max Johnson is the Founder of MJ Capital, a private investment company. Max is also Leading Light for the British Council China. He is a former Vice Chair of the British Chamber of Commerce in China. He has also worked at Goldman Sachs in Hong Kong as an investment banker. He has an MBA from Tsinghua University, Certificate in Management from MIT, and a BA and MA from Oxford University.



**Wendy Wang, Managing Director, Atkins Mainland China**

Wendy is a professional planner with over 30 years' experience in urban and property development planning in China. Wendy has worked for Atkins for around 10 years and currently leads their urban planning and consultancy and project management businesses in China.

Wendy oversees the delivery of dozens of projects providing multidisciplinary services to public and private sector clients with a clear understanding of China government, market, and clients.



**Wang Xinguang, Vice President & Head of Corporate Affairs, Market Access and Commercial, GSK China**



Mr. Xinguang Wang is Vice President of GSK China and Head of Corporate Affairs, Market Access and Commercial.

With over 30 years of distinguished career in the biopharmaceutical industry, Mr. Wang has held senior leadership roles in Chinese state-owned enterprises and world-leading multinational companies, including: Executive Deputy General Manager in state-owned pharmaceutical enterprise; Deputy General Manager of Shanghai Roche Pharma China; Vice Chairman of Givaudan; Vice President of MSD China; General Manager of MSD (China) Trade. He was Head of Corporate Affairs and Market Access of Roche Diagnostics (Shanghai) Ltd. prior to joining GSK China.

Mr. Wang has extensive experience in corporate communications, corporate strategy, government collaboration, market access, marketing and business operations, and is a highly respected leader in the industry. He holds an EMBA from the University of Washington.

Mr. Wang has participated in many strategic negotiations, establishment and development of joint venture projects of multinational companies in China and has witnessed not only the reform and flourishing of Chinese state-owned enterprises but also the establishment and development of multinational companies in China. Mr. Wang is committed to ensure GSK, a science-led global healthcare company with a special mission, to realize its strategy in China to support Chinese government's strategic goal as "healthy China 2030", and help GSK adopt innovative business model, cutting-edge R&D and product portfolio, participating the Chinese government's pharmaceutical reform.

## C2 Observers



**Gordon Orr, Vice Chair, CBBC, and Non-Executive Director, Meituan; Non-Executive Director, Lenovo; Non-Executive Director, Swire Pacific; Non-Executive Director, EQT**

Gordon is a Non-Executive Director of Hong Kong listed Meituan, Lenovo, and Swire Pacific and of Stockholm listed EQT. He is also a Non-Executive Director of several privately held China and UK based tech companies. Beyond these formal roles, he provides counsel to a small number of China focused entrepreneurs.

Gordon began his career at McKinsey in London. He moved to Hong Kong in 1993 and to Beijing a year later, opening McKinsey's practice in China. Gordon led McKinsey's Greater China practice for many years and was Chairman of McKinsey Asia from 2009 to 2014. Gordon was

on McKinsey's global board of directors from 2003 to 2015 with responsibilities for Asia, Governance and Risk. He retired from McKinsey in 2015 and is now a Senior Advisor.

Gordon Orr is Vice Chair of the China Britain Business Council, Senior Advisor to Chatham House on China and an Associate of the Oxford University China Centre.

Gordon writes regularly on China topics, mainly on LinkedIn where he has more than 1.7 million followers.



**Simon Yang, President, BP China**

Simon Yang is bp China president and bp Group senior vice president, Regions, Cities & Solutions. Mr. Yang has worked with bp for over 20 years extensively on business governance and operation, long term development strategy, partnerships and stakeholder relations in various business units, functions, entities and joint ventures both inside China and aboard.

Mr. Yang started his career with McKinsey in China and moved to Unilever prior to joining bp in 1998. Mr. Yang has spent most of his bp career with petrochemicals in Asia, and has held leadership roles doing joint-venture management, capital projects and commercial operation & optimization in China's mainland & Taiwan, South Korea and Malaysia.

Mr. Yang worked as planning/product manager, board secretary in Shanghai SECCO Petrochemical Company Limited and was chief of staff for bp's global petrochemical (Aromatics and Acetyls) business between 1998 and 2007. From 2007 to June 2020, Mr. Yang has been sitting on Boards of Directors and taking executive management roles in different bp entities. On aromatics, Mr. Yang was Vice President of Asia Aromatics, Chairman of bp Zhuhai Co. Ltd.; and on acetyls, he was regional vice president acetyls, and Board Director of YARACO and BYACO, bp's JVs on acetyles with Sinopec, Board Director of Lotte bp Chemicals Co. Ltd. and Chairman of bp Petronas Acetyls Co. Ltd.. He was appointed, effective July 2020, bp China president and bp Group senior vice president, located in Beijing.

Mr. Yang actively advocates Diversity & Inclusion and launched the nationwide Accessibility employee campaign in China focusing on occupational safety, physical and mental health and wellbeing.

Simon Yang is an ACCA certified member and holds both M.A. and B.A. from Shanghai International Studies University.



## C2 Executive



### **Tom Simpson, Managing Director (China), China-Britain Business Council**

Tom Simpson is the Managing Director, China Operations & China Chief Representative at the China Britain-Business Council overseeing our ten offices in China based out of Beijing.

Tom has been at the China-Britain Business Council (CBBC) since joining in 2013 as Guangzhou Chief Representative, Assistant Director for South China. In 2015, he moved to our Beijing office to take on the role of Director, Creative Industries & Sports, and then Senior Director, Service Delivery (China), in early 2018 to lead CBBC's sector teams in China.

Tom has previously served as the Chongqing General Manager for the British Chamber of Commerce Southwest China from 2010 to 2011, and General Manager of the British Chamber of Commerce Guangdong from 2011 to 2013 where he was based in Guangzhou.

Tom is originally from Edinburgh and attended Leeds University where he studied Chinese. Before University Tom volunteered for the British charity Project Trust in Xinjiang between 2004 to 2005.