

UK-China IP Symposium

Thursday, 8th December 2011

08:45 - 17:00

Central London

UK-China Partners for Growth

As announced by Prime Minister David Cameron and Premier Wen Jiabao at the UK-China Summit in June 2011, the Intellectual Property Office of the United Kingdom (IPO), State Intellectual Property Office of the People's Republic of China (SIPO), UK Trade & Investment (UKTI) and China-Britain Business Council (CBBC) are convening a UK-China Intellectual Property (IP) Symposium.

The aim of the Symposium is to improve and update UK and Chinese business understanding of the UK and China Intellectual Property environments.

UK-China IP Symposium

Opened by VIP speakers, Baroness Wilcox, UK Minister for Intellectual Property and Commissioner Tian Lipu of SIPO, the Symposium will provide UK and Chinese businesses with an opportunity to:

- Understand the value of IP to business, innovation and the economy;
- Learn how to achieve and maintain success through the protection of IP (patents, trade marks, designs and copyright);
- Overcome barriers and identify solutions to technology transfer; and
- Learn of approaches to enforcement through UK & China's government departments.

The full-day conference will also provide businesses with a chance to understand the role and responsibilities of UK and Chinese Government departments responsible for Intellectual Property policy development, to hear from industry experts (Lawyers, Patent Attorneys, Accountants and IP specialists) and to network with fellow UK and Chinese companies (both large enterprises and SMEs). Each session will include panel discussions, giving the opportunity to put questions to the experts.

This will be a prime event to network with senior representatives from UK and Chinese companies, particularly SMEs, industry experts, HMG and Chinese Government officials.

Sponsorship Opportunity

We are seeking Gold sponsorship. The cost for the package is **£3,000 +VAT**. Benefits will include:

- Acknowledgement in opening speech at the Symposium;
- Opportunity to be a panellist and participate in the discussions and Q&A (where appropriate);
- Logo on all pre-marketing material relating to the event, plus pop up stand and representation with company literature at the event; and
- Acknowledgement in post-event article in China-Britain Business Focus.

For more information, contact Janna Tweed at 020 7802 2003 or email janna.tweed@cbbc.org.

Programme

*Subject to change

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| 08:45 - 09:15 | Registration & Refreshments |
| 09:30 - 09:35 | Welcome & Opening Remarks
Sir David Brewer, Chairman China-Britain Business Council |
| 09:35 - 10:00 | Value of Intellectual Property to Business, Innovation and Economy
Baroness Wilcox, Parliamentary Under-Secretary for Business, Innovation and Skills
Tian Lipu, Commissioner State Intellectual Property Office |
| 10:00 - 12:00
<i>(inc. refreshment
break)</i> | Protecting Intellectual Property in the UK and China
Speakers include: State Intellectual Property Office, State Administration for Industry and Commerce, National Copyright Administration of China and UK Business. Followed by interactive panel discussion. |
| 12:00 - 13:15 | Networking Buffet Lunch |
| 13:15 - 13:25 | Welcome and Opening of Afternoon Session
UK Minister (tbc) |
| 13:25 - 14:10 | Improving Technology Transfer: China Tomorrow
Speakers from UK University and Chinese company. Followed by interactive panel discussion. |
| 14:10 - 16:00
<i>(inc. refreshment
break)</i> | Approaches to Enforcement in the UK and China
Speakers include: Intellectual Property Office, Her Majesty's Revenue and Customs, Ministry of Justice, State Intellectual Property Office, Ministry of Commerce, Supreme People's Court, Ministry of Public Security and UK and Chinese businesses. Followed by interactive panel discussion. |
| 16:00 - 16:30 | Summarising Remarks
Baroness Wilcox (tbc) |
| 16:30 - 17:00 | Event Close |