



China-Britain
Business Council
英中贸易协会

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Dinner in honour of Mr Yu Zhengsheng
Secretary of the Shanghai Party Committee

China-Britain Business Council (CBBC) is honoured to host a business dinner for **Mr Yu Zhengsheng, the Party Secretary of Shanghai**, on **11 April 2011** during his official visit to the UK. The central London dinner will be hosted on behalf of the British business community by **Sir David Brewer, Chairman of CBBC**. The dinner will be an exclusive opportunity to hear Mr Yu address UK businesses on **Shanghai's development plans and its 2020 Vision** to become an international financial centre.

Born in April 1945, Yu Zhengsheng is a native of Shaoxing, Zhejiang Province. He is an engineer and a graduate of Ballistic Missile Automatic Control from the Department of Missile Engineering, Harbin Institute of Military Engineering. He started working in August 1963 and joined the CPC in November 1964. Mr Yu was appointed Secretary of CPC Shanghai Municipal Committee in 2007, succeeding the then Party Secretary Mr Xi Jinping. His previous responsibilities include: Party Secretary and Minister of the Ministry of Construction, Party Secretary of the CPC Hubei Province, and Chairman of the Hubei Province People's Congress Standing Committee.

Tesco, Huawei and Bank of China are sponsoring this key business dinner. Honoured guests include the **Chinese Ambassador Liu Xiaoming**, Minister of State for Trade & Investment **Lord Green**, Commercial Secretary to H M Treasury **Lord Sassoon**, Chairman of Shanghai's Commission of Commerce **Sha Hailin**, Chairman of SAIC **Hu Maoyuan** (SAIC own MG Rover and have a significant R&D operation in Birmingham), Chairman of Shanghai Electric **Xu Jianguo**. The dinner for 150 in a prestigious central London venue is exclusive to CBBC members and includes senior executives working in key China-UK businesses.

CBBC offers members unique and regular access to high profile visitors from China. Sir David Brewer Chairman of CBBC commented "Members of CBBC benefit from extraordinary access, only last week our members were briefed by the Asst Minister of MOFCOM Mme Qiu Hong and had a roundtable with the Director General of SAFE (State Administration for Foreign Exchange), next week we are hosting the Party Secretary of Shanghai and with many important visitors to follow it is an exciting and busy time for China-UK business relations, and for driving forward with our Partnership for Growth"

Background notes for editors:

China-Britain Business Council (CBBC) is the largest membership organisation for UK companies doing business in China and offers a comprehensive range of services and advice for all businesses at every stage of market entry. CBBC works closely with the UK government. Through a unique arrangement, CBBC delivers a number of business support services and China business advice to British companies on behalf of UK Trade & Investment (UKTI).

CBBC has 900 members including Alliance Boots, Associated British Foods, Arup, Barclays, Clyde Bowers, Diageo, DLA Piper, GKN, HSBC, Marks and Spencer, Peel Holdings, Pearson, Rolls-Royce, Synergy Health, Tesco, University of Nottingham, Virgin, Vodafone, although two-thirds of its members are SME's including 4 Energy, Benoy, Berry Brothers, Communicarta, ICTS Software, Jetion Solar, Lotus Engineering and Penhaligon's. In the last year 130 new corporate members joined including Huawei, ICBC, Zaha Hadid, Sainsbury's and Nokia. 80% of new members are SMEs.

The top three areas of expertise of CBBC's members are financial and professional services, engineering and education although companies range from life sciences to creative and media. Chinese companies including Bank of China, Air China, China Merchants Bank, China Construction Bank, Chengdu Hi-Tech Zone, Agricultural Bank of China, Huawei, ICBC and China Netcom are also members.

"We are proud of the fact that we have such a diverse membership base as it means we genuinely offer added-value to all sizes of companies at all stages of their development" says Stephen Phillips, Chief Executive of CBBC.

CBBC, with a track record of developing British trade in China dating back to the 1950's has unrivalled government contacts in both UK and China and is the first port of call for companies looking to trade with China. It handles over 6,000 enquiries from companies a year and offers a range of services.

The CBBC network of 11 offices in China (Beijing, Shanghai, Shenzhen, Qingdao, Wuhan, Chengdu, Nanjing, Hangzhou, Shenyang, Chongqing and Guangzhou) and nine in the UK employ a team of 110 including commercial and sector specialists with direct experience of working in China. All CBBC staff in China are bilingual and 70% of the non-Chinese staff have either studied, worked or run their own business in China.

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