



China-Britain
Business Council
英中贸易协会

DATE: 6 April 2011

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China-UK Business Forum & Reception *The Global Implications of China's Rise*

China-Britain Business Council and its members are pleased to support the **China-UK Business Forum** presented by the Cheung Kong Graduate School of Business, alongside UK Trade & Investment, and Think London (relaunched as London and Partners). The event by invitation only will take place this afternoon in Westminster and will cover the ***Global Implications of China's Rise***.

Keynote speeches will be given by **Sir Victor Blank** on *the Opportunities and Challenges for Chinese Companies Engaging in the UK Market* and by **Dean Xiang Bing** on *the Globalisation of Chinese Companies*. Welcoming remarks are by **Minister Counsellor Zhou Xiaoming** from the Chinese Embassy in London.

CEOs from UK and Chinese companies will share their perspectives on the opportunities and challenges of China's rise and the changing global economic dynamic. Participants include **Liu Lufei**, Chairman & CEO CITIC Private Equity, **Michael Queen**, CEO 3i Group, **Frank Tang**, CEO FountainVest Partners (Asia) Ltd, **Dang Shizhong**, Chairman & CEO, Anta Sports Products, **James Bilefield**, President Digital Media, Conde Nast Group, **Grahame Millwater**, President Willis Group.

More than 200 attendees include 55 Chinese CEOs, in London as part of an elite management training programme, and 180 senior executives working in key China-UK businesses, the majority of whom are members of the China-Britain Business Council. The Reception offers these elite executives an opportunity to network and extend their business connections.

Cheung Kong Graduate School of Business management education programs offer platforms for the biggest names in Chinese business to improve themselves both professionally and personally through a keener understanding of management theory and practice. The CKGSB China CEO program, the most elite program in China, was called a "who's who of Chinese business" by BusinessWeek and is open to only 60 CEOs each year with revenues of over US\$150 million. The EMBA program, 80% of whose participants are VP-level or above, was rated "most valuable in China" by Forbes in 2010.

Background notes for editors:

China-Britain Business Council (CBBC) is the largest membership organisation for UK companies doing business in China and offers a comprehensive range of services and advice for all businesses at all stages of market entry. CBBC works closely with the UK government. Through a unique arrangement, CBBC delivers a number of business support services and China business advice to British companies on behalf of UK Trade & Investment.

Cheung Kong Graduate School of Business (CKGSB), established in 2002 is China's first non-profit, independent business school. CKGSB's mission is to generate world-class insights on management theory and practice, and to develop business leaders for a new era of global business in China and beyond. Headquartered in Beijing, CKGSB has satellite campuses in Shanghai and Guangzhou, and a network of international offices in London, New York, and Hong Kong. CKGSB offers MBA, EMBA, and executive education programs

UK Trade & Investment (UKTI) is the Government department that works with UK-based businesses to ensure their success in international markets, and encourage the best overseas companies to look to the UK as their global partner of choice.

London & Partners has launched as a flagship agency to showcase London as the best city to visit, invest and study in. It is a not-for-profit company limited by guarantee, funded by the Mayor of London and commercial partners. London & Partners will work with other organisations in the capital and across the world to ensure that London is globally recognised as the best big city on earth.

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