

AUGUST

Exhibition: BIRTV

1-8 August, Beijing

Sector Focus: Creative & Media

BIRTV is one of China's most prestigious exhibitions in the industry of radio, film and TV. Foreign and Chinese firms present and exchange all of their latest equipments and technologies. Contact: Phil Rutter phil.rutter@bksts.com.

Exhibition: Beijing International Book Fair (BIBF)

30 August - 3 September, Beijing

Sector Focus: Creative & Media; Education & Training

With a constantly growing book publishing industry, China has turned the BIBF in a crucial annual appointment. An ever larger number of worldwide publishers, organizations, book writers and professional buyers are increasingly participating annually to the BIBF. It is an opportunity to promote products, exchange views and nurture potential future cooperation. Contact: Gloria Bailey gbailey@publishers.org.uk.

SEPTEMBER

Exhibition: VIV China, Chinese Feed to Meat Industries

6-8 September, Beijing

Sector Focus: Agriculture, Horticulture & Fisheries

Considering the increasing investments in animal production and meat processing in China, VIV China is a vibrant and dynamic fair for said industry. It will be hosting a network of suppliers and buyers, media partners, associations, foreign promotion boards and tour operators. There will be a strong representation of domestic suppliers and buyers, thanks to CNAS's collaboration, as well as foreign participants strongly represented in country pavilions (such as Italy, South Korea, Holland and France). Contact: Marcus Bates bpa@britishpigs.org.

Sector Mission to South West, South Central China & Shanghai - Sustainable Cities Programme

6-13 September, Changsha, Zhuzhou, Chongqing & Shanghai *Expo

Sector Focus: Construction; Environmental; Low Carbon; companies engaged in Sustainable Urban Development

The mission will visit three cities involved in China's 'Sustainable Cities Programme' which are designated by Beijing as demonstration centres for low carbon infrastructure and sustainable urban development. Contact: Dean Brotherton dean@btob.co.uk.

Exhibition: China Incentive, Business Travel & Meetings (CIBTM)

7-10 September, Beijing

Sector Focus: Leisure & Tourism

An excellent business platform focused on the rapidly expanding and developing Chinese outbound market. It is also dedicated to driving the meeting industry (MICE) forward in China as well as the general Asian region. Participants of all sorts (buyers, planners and suppliers) with any level of experience, can attend a wide variety of seminars to advance in their profession and acquire increasing knowledge regarding the Chinese meeting industry. Contact: Fiona Turnbull fiona.turnbull@visitbritain.org.

Exhibition: China Brew & China Beverage

7-10 September, Beijing

Sector Focus: Food & Drink

Exhibition focused on the exchange and promotion of international brew and beverage processing technology and equipment. It leads the development of beer and beverage technology in the Asia-Pacific. It is a display of brand strength, a means to release the latest technologies and to promote industrial progress in the liquid food technology field. Contact: Ruth Evans info@bfbi.org.uk.

Sector Mission organised by City of London - Financial & Professional Services

8-17 September, Various Cities across China *Expo

Sector Focus: Financial & Professional Services

After consultation with City businesses, the Foreign & Commonwealth Office and UK Trade & Investment, the Lord Mayor visits some 20 countries a year promoting UK-based financial services. He will often be accompanied by a business delegation. If you are interested in joining a future overseas visit please visit the City of London's website. Contact: Naomi Neil, 0207 215 8248 or naomi.neal@uktradeinvest.gov.uk

Regional Mission organised by Coventry & Warwickshire Chamber of Commerce

13-17 September, Beijing & Shandong Province

Sector Focus: Multi-Sector

The timing of the mission will allow delegates to attend a Business-to-Business Conference in Shandong Province with full support of Shandong CCPIT. Contact: Mark Eaton, marke@cw-chamber.co.uk or 02476 654 295.

Exhibition: Inter Airport China

14 - 16 September, Beijing

Sector Focus: Mass Transport

With a fiscal stimulus mounting to RMB 400 million in order to boost airport construction and expansion, the Inter Airport exhibition is crucial in providing companies in the airport sector with an unparalleled opportunity to understand the unique procurement processes and present their capabilities in this dynamic market. There will be an informative and well attended Meet the Buyers programme, during which senior figures from China's airports sector will outline their development plans to organisations participating in the exhibition. Contact: Brenda Jackson brenda@basea.org.uk.

Exhibition: Analytica China, Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics

15-17 September, Shanghai

Sector Focus: Healthcare

Analytica China is a platform exchange for healthcare technology. Experts are invited to share the latest innovations, research findings and future trends in science. Topics of discussion will include: Quality Control in Analysis, Lab Strategies and Organization, Environmental Analysis, Proteomics and Metabolomics, Mass Spectrometry, Electrochemical Analysis/Sensor, Food and Chinese Medicine Test. The coming fair will also see a Sino-German symposium on Chromatography, where German and Chinese scientists specialized in the latter will give lectures reporting on the latest developments in science and research. Contact: Kirsty Roberts kroberts@gambica.org.uk.

Exhibition: 7th China International Small & Medium Enterprises Fair (CISMEF)

15-18 September, Guangzhou

Sector Focus: Multi-Sector

Supported by the London Development Agency with a London exhibition stand. Contact: Jane Wu, yinyan@c3-culture.com or 020 8297 9899.

Exhibition: The Future of Plant Breeding

20 September, Shanghai *Expo

Sector Focus: Food Production

This seminar focuses on the genetic resources and scientific skills of both UK and China with regards to global food production, security challenges and enhancement of wealth creation. It will discuss the role of plant breeding for future food production and security, examining technological innovations and research in the field. Contact: Claire Urry, 01507 580 255 or claire.urry@cbbc.org.

Exhibition: wire/Tube China

21-24 September, Shanghai New International Exhibition Centre

Sector Focus: Advanced Engineering

Concurrent trade fairs for the wire and cable, and tube and pipe industries. wire/Tube China presents the latest technologies and innovations in the wire, cable, tube and pipe industries. The main product groups presented at the fair include raw materials, wire drawing and cable machinery, tube manufacturing machinery, measuring and control technology, test engineering, and process technology tools and auxiliaries for both industries. Contact: Debi Colman info@iwma.org.

OCTOBER

Regional Mission organised by Angus Council

1-12 October, Yantai & Shanghai

Sector Focus: Multi-Sector

Contact: Gordon Ogilvie, ogilvie@angus.gov.uk or 01307 473 218.

Exhibition: International Cartoon & Animation

1-3 October, Chongqing International Convention & Exhibition Center

Sector Focus: Cartoon, Animation

The exhibition is approved by Ministry of Culture and organised with the Chongqing Administration of Culture, Radio & Television, it assembles professional companies in many fields such as animation, comics, toy, digital amusement (games), software, music production, magazine, and website. Contact: Cecilia Chen cecilia.chen@fco.gov.uk

Regional Mission organised by UKTI West Midlands

9-16 October, Shanghai, Nanjing & Shenyang *Expo

Sector Focus: Sports & Leisure

Contact: Alastair McTavish AlastairM@shropshireinternational.co.uk

Regional Mission organised by UKTI North West

9-17 October, Chengdu & Shanghai *Expo

Sector Focus: Multi-Sector

Contact: Philomena Chen Philomena.Chen@uktinorthwest.co.uk

Regional Mission organised by UKTI North East

10-22 October, Shanghai, Nanjing, Shenzhen and Hong Kong *Expo

Sector Focus: Multi-Sector

The regional mission delegation will also include a cohort group from the Chemical and Processing Industries.

Contact: Carolyn Jackson, 0845 050 554 or carolyn.jackson.ukti@onenortheast.co.uk.

Exhibition: China Wind Power 2010

11-15 October, Beijing

Sector Focus: Wind Power; Renewable Energy

China Wind Power is the largest and most important international wind power conference and exhibition in China. UKTI will be leading a UK delegation of companies to participate in a programme of meetings and workshops; the UK group will be showcasing the UK's excellence in both offshore and onshore wind energy solutions. UKTI and SDI will host a joint pavilion for UK companies to exhibit. Contact: Karen Smith, 020 7215 4642 or Karen.smith@uktradeinvest.gov.uk

Regional Mission organised by UKTI East Midlands

12-21 October, Shanghai & SW China *Expo

Sector Focus: Multi-Sector

Contact: Min Rose, minrose@emd.org.uk

Exhibition: China Medical Equipment Fair (CMEF) Autumn 2010

12-15 October, Shenyang

Sector Focus: Life Sciences; Medical Devices & Equipment

CMEF has become the largest exhibition of medical equipment, related products and services in the Asia-Pacific region. Products covered involve medical imaging, in vitro diagnosis, electronics, optics, first aid, rehabilitation nursing, medical information technology and outsourcing services. CMEF also provides services to the entire medical industry chain, from the source to the final end of the medical equipment industry. UK Trade & Investment support maybe available for eligible companies via the Trade Show Access Programme (TAP). Contact: Peter Wheeler, p.wheeler@medilink.co.uk

Exhibition: Music China and Prolight & Sound China

12-15 October, Shanghai

Sector Focus: Creative & Media

Music China is a fair dedicated to musical instruments. Participants attending consist of instrument importers, dealers, distributors and retailers, music schools & academies, orchestras, and musicians. The exhibition promotes the exchange and presentation of all instruments across the board, as well as focusing on traditional Chinese instruments.

Prolight & Sound China is a platform presenting all sorts of lighting equipment and technology. Product groups range from DJ and karaoke equipment, to architectural lighting, to pro-audio and lighting-related integrated systems, to conference and PA systems. Participants present and exchange a multi-faceted selection of products and the typical

visitor profile involves entertainment companies, art or music schools, event or advertising companies, theatres, TV or radio stations, installation services, and wholesalers/retailers. Contact: Paul McManus paulmc@mia.org.uk.

Regional Mission organised by Creative Sheffield & South Yorkshire International Trade Centre

15-22 October, Chengdu & Beijing

Sector Focus: Multi-Sector

Chengdu is Sheffield's new partner city in China; the delegation will participate in the 5th EU-China Business & Technology Cooperation Fair in Chengdu. Contact: Stuart Steel, ssteel@syitc.com or 0114 201 8924

Regional Mission organised by UKTI South West

16-23 October, Guangzhou, Shenzhen & Hong Kong

Sector Focus: Multi-Sector

Contact: Chen Wu chen.wu@uktisouthwest.org or 07984 175 318.

Exhibition: World Foundry Congress (WFO)

16-20 October, Hangzhou

Sector Focus: Advanced Engineering

The exhibition welcomes participants interested in the cast metals industry, with presentations of technical papers regarding the latest research and developments in the industry. This fair's theme is Green Foundry due to the present global pressing environmental issues. WFO aims at stimulating the research of new 'green' casting technologies and methods for energy conservation and environment protection. Contact: Andrew Turner secretary@fesa.org.uk.

Exhibition: 5th EU-China Business & Technology Cooperation Fair

17-21 October, Chengdu

Sector Focus: Multi-Sector

This Fair provides a platform for European business to meet their counterparts in the East. In 2010, this fair will be held alongside the Western China International Fair. Contact: Sophie Bao, sophie.bao@cbbc.org.cn.

Regional Mission organised by the London Chamber of Commerce

18-22 October, Shanghai & Hangzhou *Expo

Sector Focus: Multi Sector

Contact: Ruma Deb, rdeb@londonchamber.co.uk or 0207 203 1949.

Regional Mission organised by Birmingham Chamber of Commerce

18-23 October, Hong Kong & Shanghai *Expo

Sector Focus: Business & Professional Services

Contact: Steve Cunnane, s.cunnane@birminghamchamber.org.uk or 0121 450 4205

Regional City Mission led by British Embassy Beijing

19-21 October, Qingdao & Yantai

Sector Focus: Advanced Engineering; Transport; Financial Services

The mission organised by UKTI & CBBC will be led by Alastair Morgan, Director of Trade & Investment for China. Participants will have the opportunity to interact with senior level government officials, as well as meet local companies in each city. Contact: Wei Min, thomas.wei@fco.gov.uk

Exhibition: Electrical Power (EP) China

19-21 October, Beijing

Sector Focus: Advanced Engineering

Sponsored by the China Electricity Council, the EP is a chance for Chinese and foreign firms to present innovative technology on electrical power. The EP expo is also backed by major power group and power grid corporations. This year, the EP expo will focus on green power and smart grid development, in accordance with the policies of the "Eleventh Five-Year Plan." Topics include power transmission & distribution technology, green power and energy conservation technology, and electric power automation technology. Contact: Mary Jane Coombes exhibitions@beama.org.uk.

Exhibition: Intertextile Shanghai

19-22 October, Shanghai

Sector Focus: Textiles

Organized by Messe Frankfurt Ltd, the Intertextile fair offers firms the chance to exchange knowledge and technology on numerous textile product groups such as a wide variety of fabrics (cotton, wool, silk, lingerie & swimwear, functional, printed, embroidery etc). The fair also gives participants the opportunity to exchange textile related CAD/CAM/CIM technology, to interact with design & styling agencies and also fashion and textile trade publications. Contact: Paul Alger contact@5portlandplace.org.uk.

Regional Mission organised by UKTI North East

21-31 October, Shanghai, Guangzhou & Hong Kong *Expo

Sector Focus: Multi-Sector

Contact: Sonya Roe, enquiries@ukti.rito.co.uk or 0845 050 5054.

Exhibition: Power Transmission Control PTC Asia 2010

25-28 October, Shanghai

Sector Focus: Advanced Engineering

Since its inception in 1991, this exhibition has become one of the most influential marketing platforms in the Asian Fluid Power and Power Transmissions market. The British Fluid Power Association (BFPA) will be taking a group of UK businesses to this exhibition with UK Trade & Investment support via the Trade Show Access Programme (TAP). Financial support may be available for eligible companies exhibiting. Contact: Veronica Willard veronica@bfpa.co.uk

Regional Mission organised by International Business Wales

30 October - 6 November, Shanghai

Sector Focus: Multi-Sector

Contact: Rob Lock jbwales@wales.gsi.gov.uk

NOVEMBER

Exhibition: ECO Expo Asia

3-6 November, Hong Kong

Sector Focus: Energy & Environment

Organised by the HKTDC and Messe Frankfurt (HK) Ltd, Eco Expo Asia is an international trading platform which showcases the latest innovations in environmental protection industries from around the world. Contact: Philomena Chen Philomena.Chen@uktinorthwest.co.uk.

Exhibition: EVS 25 - Electric Vehicle Symposium and Exposition

5-9 November, Shenzhen

Sector Focus: Advanced Engineering; Automotive

EVS is an event for academic, government and industry professionals involved in electric drive technologies. EVS series is recognized as the global electric transportation industry's premier and largest forum, showcasing all forms of technologies in the market place and on the drawing boards - from low speed battery electric vehicles to fuel cell electric buses. Contact: David Croxson dcroxson@smtt.co.uk.

Exhibition: FHC China

10-12 November, Shanghai

Sector Focus: Food & Drink

FHC is an international trade show for food, wine and hospitality equipment in China. It offers a wide range of the highest quality imported goods, with country pavilions hosting numerous domestic representative companies. The main sectors presented at the fair are: food & drink, retail, hospitality & foodservice equipment, wine & spirits, tea & coffee, and meat. Contact: Annika Fila annika.fila@otsa.net

Exhibition: Cosmoprof Asia

10-12 November, Hong Kong

Sector Focus: Giftware, Jewellery & Tableware

A prestigious and trendsetting beauty event in Asia that offers unique business chances in the entire region. The most complete showcase for all facets of the beauty and health industry, ranging from perfumery and cosmetics, to



natural health and food products, to packaging, to beauty salon goods, to hair products. Contact: Alison Hornsby alison.hornsby@overseasfairs.co.uk.

Exhibition: BAUMA China

23-26 November, Shanghai

Sector Focus: Advanced Engineering; Construction

Bauma China is the leading international trade fair in China and Asia for all sectors of the construction-machinery industry. China and its neighboring Asian countries are the growth market for products, know-how and services in the construction industry with very high investment and demand. Participants present a full spectrum of construction machinery and building material machines. Contact: Joanna Oliver joanna@aslnorth.co.uk.

Exhibition: 5th Shanghai International Petroleum Petrochemical Exhibition (SIPPE)

25-27 November, Shanghai

Sector Focus: Oil & Gas

Opportunity for all oil and gas industry leaders and enterprises, newest trends in oil and gas technologies and trade platforms for industry buyers. Contact: Tommy Wang, sales@sippe.org.cn or +86 21 6593 0211.

DECEMBER

Mission organised by UKTI East of England

4-11 December, Hong Kong, Guangzhou & Shenzhen

Sector Focus: Multi-Sector

Contact: Steve Toogood, s.toogood@uktieast.org.uk or 07920 258 991.

2011

MARCH

Exhibition: Electronica & Productronica China

15-17 March, Shanghai

Sector Focus: ICT

The fair is China's platform for the electronics community and presents the complete range of electronics, components and manufacturing equipments. Electronica China will present segments such as semiconductors, power electronics, sensors, displays whilst Productronica will focus on aspects such as cable processing, soldering, component manufacturing, and electronics assembly. The latest technology breakthroughs in telecommunications, consumer electronics and IT goods are also showcased in the fair. Contact: Bert Saunders info@scs-expo.co.uk.

Exhibition: Filmart

21-24 March, Hong Kong

Sector Focus: Creative & Media

Filmart focuses on the distribution, production and acquisition of film, TV programmes, animation, digital games and music. The fair also presents broadcasting and film equipment, and service providers to the entertainment industry. Contact: Sarah McKenzie sarah.mckenzie@ukfilmcouncil.org.uk.

Exhibition: CIPPE China

22-24 March, Beijing

Sector Focus: Energy; Oil & Gas

CIPPE is the China International Petroleum & Petrochemical Technology and Equipment Exhibition, and it is one of the top four petroleum exhibitions in the world. The fair will focus on products ranging from technology and equipment innovations in oil and gas extraction and exploration, to petroleum & petrochemical equipment and manufacturing, to industrial explosion-proof products. Contact: Raelene Rifking raelene.rifkind@the-eic.com

Exhibition: International Exhibition of Metal & Metallurgy

24-26 March, Chongqing

Sector Focus: Metals; Advanced Engineering

The 11th China Western International Exhibition of Metal & Metallurgy will provide a platform for the material procurement and technical innovation for automobile, motorcycle, general machine, military industry, mechanical



processing, aerospace, shipbuilding, petroleum and petrochemical industries. Contact: Grace Tan, grace.tan@fco.gov.uk

Mission organised by UKTI East of England and Essex County Council
March, Jiangsu Province
Sector Focus: Multi-Sector
Contact: Steve Toogood, s.toogood@uktieast.org.uk or 07920 258 991.

APRIL

Exhibition: Hong Kong Gifts & Premium Fair

27-30 April, Hong Kong

Sector Focus: Giftware, Jewellery & Tableware

The world's largest gifts fair organised by the HKTDC and held at the HKCEC, the Hong Kong Gifts & Premium Fair offers various gifts and premiums, like figurines & decorations, outdoor & travel goods, photo frames, stationery & paper, tech gifts, and party & festive items. Contact: Rebecca Gough rebecca.gough@bjgf.org.uk.

**UKTI & CBBC China will run mini-missions throughout the year to
China's regional cities.**

**To keep updated with planned visits, make sure you set up an email
alert on www.ukti.gov.uk/china and add the group through [Linked In](#) -
*Group: UKTI China Regional Missions.***