



# Understanding China Trade and Business Operations

Learn from professionals on the ground  
in mainland China and Hong Kong

Presentations from our experts including an interactive question and answer session. Following a buffet lunch delegates can have one to one meetings to discuss their specific business interests.

**6th July 2009  
10.00 - 15.00**

**The Faculty Building  
Anglia Ruskin University  
Chelmsford**

This is an excellent opportunity to talk with key players in these growth markets, and enhance your understanding of today's China as seen from the perspective of people engaged on a day to day basis with the political and business workings of the region.

## Seminar details

- Benefits of Hong Kong as a base for operations
- Opportunities for business in the Pearl River Basin
- Market entry and location selection
- Establishing and developing your business in China
- Key pitfalls and good practice for success
- Foreign exchange issues and the changing face of Business Law

## Our experts

### Ian Bailey

Trade Commissioner at the British Consulate-General in Hong Kong

### Bob Manning

Head of Trade & Investment at the British Consulate-General in Guangzhou

### Chris Cotton

Director at the China-Britain Business Council (CBBC)

**Rob Winter** from Asia setup

### Richard Grams

Partner at Stephenson Harwood & Lo, a leading law firm in Hong Kong

Registration and coffee from 10.00am. Conference starts 10:30 am with lunch at 12:45 followed by pre-arranged, confidential one to one meetings.

**This is a FREE event**

**To register please visit:  
[www.eei-online.com/events.php](http://www.eei-online.com/events.php)**

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Services for more details  
on 0845 6419955 or  
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