



**EVENT:** CHINA TOMORROW - BUILDING INNOVATION LINKS BETWEEN THE UK & CHINA

**DATE:** 16TH JULY 2009      **TIME:** 09:00-16:30

**VENUE:** TECHNIUM SPRINGBOARD, CWMBRAN, NEWPORT, WALES

**ORGANISED BY:**



**SPONSORED BY:**



**SUPPORTED BY:**



***"If you wish to remain or become New Champions, you must be innovative and take the lead in doing so. Otherwise, you won't be successful."*** Premier Wen Jiabao, Annual Meeting of the World Economic Forum New Champions, Tianjin, September 2008.

***"No matter how intensive the competition is, innovative products can find their position in the global market. China should play a leading role in innovation worldwide."*** Premier Wen Jiabao, Guangzhou, April 2009.

***"The global recession has served as a harsh but necessary reminder about the importance of innovation in driving economic growth. In that context, the next stage should be for us to consider how international collaboration in this area can serve our national interests."*** Lord Drayson, Minister for Science & Innovation, Scientific-Economic Research Union conference, Berlin, 06 May 2009.

## **INTRODUCTION**

Innovation is a key driver of future prosperity and is at the heart of future economic development. In difficult and uncertain economic times, it will be those countries that invest in and successfully exploit new and innovative ideas that will come out on top.

Following the announcement at the UK-China Business Summit with Chinese Premier Wen Jiabao, the main aim of the **China Tomorrow** initiative is to better equip organisations in the UK and China to work together on a wide range of innovation & technology projects and to commercialise the outputs.

China Tomorrow will therefore provide increased access to information; highlight the opportunities for commercialisation; and help increase collaboration between the UK & China.

This event, sponsored by **Technium, International Business Wales & the Welsh Assembly Government**, will address the processes and issues involved in working collaboratively on such projects and will cover a range of topics including:

- Best practice / dos & don'ts for collaborative working.
- The cross-cultural issues of collaboration.
- IPR considerations.
- Funding opportunities, finding partners and routes to commercialisation.

Senior speakers from the economic powerhouse of **Chongqing** will also participate - from the Science and Technology Commission, Intellectual Property Bureau, and High-Tech Incubation Centre - to provide informed and valuable insight on the situation 'on the ground' in China.

## **PROGRAMME**

- |               |   |
|---------------|---|
| 09:00 - 09:30 | Registration & coffee   |
| 09:30 - 10:00 | Welcome by <b>Dr Steve Davies</b> , Director, Technium Programme, Welsh Assembly Government   |
| 10:00 - 10:10 | Chair's Introduction - <b>Mr Robert Lock</b> , Head of Trade Asia Pacific, International Business Wales   |
| 10:10 - 10:20 | Address by senior representative from the Embassy of the People's Republic of China<br><br><b>Mr Chen Futao</b> , Minister Counsellor - Science & Technology  |
| 10:20 - 12:15 | <b><i>The innovation &amp; technology transfer landscape in Chongqing</i></b><br><br>This session will: <ul style="list-style-type: none"><li>- Outline the opportunities to develop collaborations with companies and academic and research institutions at the regional level in China.</li></ul> |



- Provide examples of how organisations in Chongqing have worked with counterparts in the UK on joint research or knowledge transfer projects.
- **Prof Pan Fusheng**, Deputy-Director, Chongqing Science and Technology Commission
- **Yuan Jie**, Director General, Chongqing Intellectual Property Bureau
- **Li Leiting**, Head of Chongqing High-Tech Incubation Centre

12:15 - 12:30	Summary of morning session
12:30 - 13:30	Lunch
13:30 - 14:30	<b><i>Best practice / dos &amp; don'ts for collaborative working and the cross-cultural issues of collaboration</i></b> <b>Mark Jones</b> , Manager, China-Britain Business Council Wales
14:30 - 15:00	<b><i>IPR considerations</i></b> <b>Dr Charlotte Crowhurst</b> , Patent Attorney, Potter Clarkson LLP
15:00 - 15:30	<b><i>Funding opportunities, finding partners and routes to commercialisation</i></b> <b>David Maas</b> , Manager, Xenos - Wales Business Angels Network
15:30 - 16:00	Discussion / Q&A session to include <b>Mr Miles Rees</b> , Business Outreach Manager, Intellectual Property Office
16:30	Event close

*Please note this programme is subject to change.*

*This event is part of the UK Department of Business, Innovation and Skills Global Partnership Programme.*

### **About Technium**



Technium is a network of innovation centres across Wales nurturing technology businesses and providing the relevant knowledge, support and physical facilities to help them succeed. For more information, please visit: [www.technium.co.uk](http://www.technium.co.uk)

For directions to Technium Springboard, Cwmbran visit: [www.technium.co.uk/server.php?show=nav.9014](http://www.technium.co.uk/server.php?show=nav.9014)



China-Britain  
Business Council  
英中贸易协会

## BOOKING FORM



**‘CHINA TOMORROW’ - BUILDING INNOVATION LINKS BETWEEN THE UK & CHINA - WALES**  
**THURSDAY, 16TH JULY 2009**, Technium Springboard, Llantarnam Park, Cwmbran, NP44 3AW

Please return this form to Fiona Huo at China-Britain Business Council, 1 Warwick Row, London, SW1E 5ER or by Fax: 0207 802 2029 (email: [fiona.huo@cbbc.org](mailto:fiona.huo@cbbc.org) Tel: 020 7802 2000)

I would like to reserve  individual places @ £50.00 +VAT = **£57.50 (CBBC Members)**

individual places @ £70.00 +VAT = **£80.50 (Non-Members)**

Title	First Name	Surname	Position

Company Name:

Address:

Tel No:  Fax No:

Email Address:

**Payment details:**

I enclose a cheque for £  (including VAT) made payable to "China-Britain Business Council" (VAT No. 340 5954 58)

I would like to pay £  by  MasterCard  Visa  Maestro

Card no  Security Code

Card expiry date  Maestro issue number

Name on card

Signature  Date

*Note: In the event of cancellation within seven days of the event, no money will be refunded.*

*Important: Please note that confirmation will be sent to you once your registration has been successfully secured. This Booking Form does not constitute confirmation of the event.*

**CBBC: Helping you do business with China**