



CBBC Enterprise Membership

Enterprise Membership provides:

Annual business review meeting with a relationship manager covering the business environment and market access issues relevant to SMEs

Support from sector specialists in the UK and China

Quarterly China policy digests

Opportunity to collaborate on SME focused events and webinars

As well as the benefits above, enterprise member organisations will also receive:

Account management and advisory support

- 1-2-1 consultation on joining to help you get the most out of your membership
- Members also have ongoing access to one relationship manager either in the UK or in China, depending on where they join
- Additional advisory support

Market intelligence and thought leadership

- Regular market intelligence and reports and sector briefings
- Additional advisory support
- Print and digital subscription to FOCUS Magazine
- CBBC member, China Gateway and regular sector newsletters

Engagement and networking

- Engagement with Chinese business delegations visiting the UK
- Member to Member introductions
- Free/member rate access for your staff to our content and events – including, roundtables, sector forums, and visiting delegations from China

Branding and marketing opportunities

- Speaking opportunities at CBBC conferences, events and forums
- 10% discount on all advertising and digital marketing
- Listing in member directory
- CBBC Member logo to incorporate into your marketing

CBBC value-added services

- Access to CBBC's Launchpad Service, Hot Desk Service (including one free week Hot Desk, subject to availability) and our full office network in China
- Discounts on China Gateway – CBBC's market research and advisory service
 - 10% discount on market research
 - visa support – up to two free letters a year from UK to China
 - support with translation and interpretation services
 - 30% discount on company check services
 - discounted events and meetings management, and CBBC board room hire for your events
- Two free places for CBBC's China business cultural training
- Free listing of China-related job vacancies on the CBBC website

Voting Rights

- Eligible for one vote per company at the CBBC AGM

Membership: £1,250 + VAT a year
Open to All British and Chinese Companies
<£10m GBP Annual Turnover

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