UK-China Tech Accelerator

Co-organiser
Shenzhen Venture Capital Association

www.cbbc.org
China is the fastest growing and most dynamic global market for emerging digital technologies. With 854 million internet users, a vibrant consumer economy, and a supportive policy regime, the Chinese market offers significant opportunities for UK-based tech innovators. China has seen large scale investment into telecoms infrastructure and 5G, along with the widespread deployment of IoT, AI an blockchain technologies across many sectors.

International collaboration plays a critical role in China’s innovation ecosystem. Leading Chinese tech companies work closely with overseas suppliers, start-ups, academic institutions, and investors. The UK is recognised as the leading European hub of tech investment and innovation. The UK has increasingly vibrant ecosystem of start-ups, with particular strengths in AI and data analytics, IC design, IoT, fintech, medtech, and a variety of technologies and sector applications. There are significant synergies between the UK’s innovation strengths and China’s appetite to deploy technology on a massive scale.
The UK-China Tech Accelerator is a tailored programme for UK-based tech start-ups and scale-ups to explore the China opportunity and connect digitally with Chinese clients, partners and investors. The accelerator will recruit 5 cohorts in total, focused on the following sectors:

- Artificial Intelligence
- IoT/Smart Manufacturing
- Creative/Media Tech
- Fintech
- Medtech

6 companies will be selected for each programme cohort. Each company will have the opportunity to:

- Participate in an online roadshow event and pitch to a virtual room of senior Chinese tech executives/investors.
- Join a series of pre-event briefings on doing business in China
- Engage directly with expert China advisers
- Gain unique insights into doing business in China.
- Access to tailored sector/market information.
- Translation of corporate materials
Programme Outline

**Briefing Workshop**
- Half-day session & virtual networking
- China market briefing / sector intro
- Practical advice (risks, legal, IP etc.)

**Pitch Preparation**
- Practice online pitch with peers
- 1-1 mentoring with China specialists
- Compile profile and PPT translation

**Online Roadshow**
- Online pitching event (8 mins pitch)
- Live networking and follow-up
- Live translation

**Post Event Support**
- Feedback and liaison by CBBC team
- Optional China market visit to meet Chinese leading tech companies and investors
### Sector Themes & Programme Schedule

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<th>AI</th>
<th>IoT</th>
<th>Creative &amp; Media Tech</th>
<th>Fintech</th>
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<td>• Industrial IoT software/SaaS Platform</td>
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### Application Deadline
- **30th June**
- **28th August**
- **30th September**
- **31st October**
- **30th November**

### Online Roadshow Date
- **17th July**
- **10th September**
- **October (TBC)**
- **November (TBC)**
- **December (TBC)**

www.cbcc.org
We are seeking applications for UK-headquartered tech companies focused on AI, IoT, Creative/Media Tech, Fintech and Medtech.

Applications from companies with the following will also be considered favourably:

- Generating a minimum annual turnover of £100,000
- >10 UK employees
- Recent export experience (particularly China or APAC related).
- Registered IP (patents)

Delegates will be selected by a specially selected panel for each programme cohort. CBBC reserves the right to disqualify any company that fails to provide adequate proof of programme eligibility.

There is a commitment fee of **£300+VAT** for companies selected to take part in the accelerator programme*. CBBC Member companies will receive a special **50% discount** on this fee. Click the below link to register for this programme.

* No fee will be charged to register initial interest in the programme
The China-Britain Business Council (CBBC) is the UK’s national business network promoting trade and investment with China. Since 1954 we have acted as the independent voice of business, located at the heart of the action, engaging across both countries in every sector and region.

We support our members and partners by delivering the advice, analysis and access which they need in order to seize the China opportunity. Our diverse membership includes leading UK companies and universities, many of the UK’s most dynamic SMEs, and an ever increasing number of Chinese companies exporting to and investing in the UK.

Under the umbrella of the UK-China Innovation Campaign, CBBC regularly organizes tech-themed events, missions and digital events. This has includes recent missions focused on AI/Machine learning, Big Data, Smart Manufacturing and Future Cities.

CBBC regularly works in collaboration with its partners, including the Department for International Trade (UK), Innovate UK, GSMA, techUK, London & Partners, and the EU SME Centre.

Key partners:

- 850+ members
- 13 offices in China
- 65 years of experience of trade in China
- 100+ staff based in China
- 9 sector teams
Shenzhen Venture Capital Association (SZVCA) is a non-profit and regional self-regulatory organization approved by Asset Management Association of China (AMAC Special Member No. TB1500011000) and Regulations of Shenzhen Special Economic Zone on Venture Capital.

As an influential force in China's venture capital industry, SZVCA represents nearly 400 corporate members in the region – including the Top 10 largest VC/PE firms in China, with a total of RMB 1.8 trillion (GBP 209 billion) of assets under management. SZVCA has invested in more than 8,000 portfolio companies, over 800 of which were successfully listed and 2,000 of which led to exits through M&A, MBO and Trade sales. Investments span a range of sectors, including IT, new materials, biotech, clean-tech, modern agriculture, high-end equipment manufacturing and fin-tech.

SZVCA's mission is to establish a global innovative eco-system and provides services for entrepreneurs around the world, relying on China's huge market and Shenzhen's strength as a manufacturing centre. SZVCA speaks on behalf of its members and plays a constructive role in developing legislation that will shape the future of the industry. SZVCA makes the most of its unique position as China’s largest venture capital association by organizing a comprehensive suite of conferences, networking events and training courses focused on delivering unparalleled industry insight and networking opportunities for leading industry practitioners, academics and policymakers.
GLOBAL INNOVATION ECO SYSTEM (“GIES”) is a global innovation ecosystem brand initiated by Shenzhen Venture Capital Association and Shenzhen Longhua District Government. Relying on the strong manufacturing capabilities of Shenzhen and the Mainland, and the strong membership network, GIES organizes online and offline innovative activities to support global small and medium-sized innovative enterprises to expand their business in China, and helping China's outstanding asset management institutions go abroad to create return on investment value for global LPs.
For further information or enquiries please contact us directly at:
innovation@cbbc.org