



China-Britain
Business Council
英中贸易协会

6th China Outbound Conference

Investment Project Catalogue



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6th China Outbound Conference

Shanghai - 2018

The 6th China Outbound Conference is the largest event in China focusing on attracting investment to the UK and promoting UK-China partnership in third countries.

Shanghai has been specially selected for the 2018, as China's main commercial centre and the largest city for outbound direct investment. This year's conference is expected to attract over 400 businesses, government bodies, intermediaries and Chinese investors.

The China Outbound Conference is the ideal platform to showcase projects to and meet with potential Chinese investors. The conference includes dedicated a 1-2-1 matchmaking session and pitching session for UK project owners to engage with investors.





CBBC's **Investment Project Catalogue 2018** is a dual language digital & print publication which will be distributed at the conference and circulated to investors ahead of the event. It includes a range of carefully selected, high-quality UK projects across key sectors of direct appeal to Chinese investors.

We are particularly seeking high-quality investment opportunities in a number of sectors. This may include M&A opportunities or highly innovative earlier-stage companies seeking growth capital. The Catalogue is also suitable for larger scale projects seeking financial investors, including city regeneration, infrastructure, real estate, and enterprise park development projects.

Priority Sectors:

- Technology (including AI & Big Data)
- Clean Energy
- New Materials
- Electric Vehicle technology
- Healthcare & Biotechnology
- Education
- Advanced Manufacturing





How to apply?

To apply for the Investment Project Catalogue you are required to provide the following information:

- Company/project name (can be anonymised if preferred)
- Investment project overview (100 words max)
- Size of investment sought
- Company financials
- China market relevance and experience

To submit a project please do so online at: [Investment Catalogue Application Form](#) .Please note that the closing date for project submission by **Monday 8th October**.

Fees

CBBC Members are eligible to list 3 projects free of charge. It is recommended that project owners submit projects in both English and Mandarin. Additional projects will be charged at £100 per project excluding translation costs.

Non-members can submit projects for a one-off fee of £100 per project, excluding translation costs. Note that any project submission fees are waived for any project owners attending the conference



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Further Information & Contact Details

For further information on the China Outbound Conference and Investment Catalogue please visit our website at:

[6th China Outbound Conference](#)

Or contact Mark Hedley directly at mark.hedley@cbbc.org