



China-Britain
Business Council
英中贸易协会



Large Corporate and Premium Membership Benefits - Summary

Membership Benefits

	LARGE CORPORATE (£40-500 Million)	PREMIUM CORPORATE (£500 million +)
ADVICE		
Relationship Manager	Sector Lead in UK and China	Exec Director / Sector Lead in UK & China
1-2-1 consultation on joining	✓	✓
Quarterly business review	✓	✓
Free places at CBBC China Business Culture Training session*	✓	✓
Additional advisory support	10 hours	20 hours
<i>*Worth £198 per person. Large – up to 3 places; Premium – up to 5 places</i>		
HEADLINE BUSINESS SERVICES		
Access to CBBC Launchpad® Scheme	✓	✓
Access to CBBC Hot Desk Service	✓	✓
One week free Hot Desk in China*	✓	✓
Access to CBBC Employment Advisory / Selection Services	✓	✓
Discount on CBBC research	15%	20%
Free place on CBBC Chairman/CEO China visits (spaces may be limited)	✓	✓
OTHER SERVICES		
Discount on Company Check Services**	50%	50%
Free access to Request for Proposal Service	✓	✓
Free Invitation letter for UK to China business visa application***	Up to 10 letters	Up to 20 letters
Advice on UK visa support for Chinese applicants	✓	✓
Free posting of job opportunities on website	✓	✓
<i>*Subject to availability. Normal charge RMB2500/week</i>		
<i>**Normal fee of £250 per check</i>		
<i>*** Saving of £30 per letter</i>		



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MARKETING & PR		
Exclusive sponsorship opportunities for flagship events - (priority notice given to Premium)	✓	✓
Priority opportunity to partner on flagship events, reports and initiatives	✓	✓
Opportunity to share news and PR via CBBC networks	✓	✓
10% discount on CBBC advertising	✓	✓
Priority speaking opportunities at CBBC events	✓	✓
CONNECTIVITY & NETWORKING		
Reciprocal membership of CBBC/ Britcham China (BJ/SW)	✓	✓
Member to Member Introductions	✓	✓
Listing in online Member Directory	✓	✓
Access to visiting Chinese delegations	✓	✓
Priority attendance / discounted rates at CBBC/Britcham events	✓	✓
Opportunity to take part in flagship work programmes like China Outbound, China Consumer	✓	✓
Opportunity to co-chair Sector Forums	✓	✓
Access to high level meetings, closed door sessions	✗	✓
Exclusive invitation to annual Premium dinners in China and UK with our CBBC Chairman	✗	✓
CONTENT & INFORMATION		
Free copy of FOCUS magazine	✓	✓
Weekly updates on China news & events	✓	✓
Email alerts for latest sector business news	✓	✓
Full access to CBBC reports & exclusive content	✓	✓