

LIFE SCIENCES REGIONAL ROADSHOWS

FEBRUARY – MARCH 2010

If you are working in the UK Life Sciences sector you are urged to attend a special free event that could transform your international business performance – this is also a vital opportunity to hear about important progress being achieved in meeting the Office for Life Sciences' commitments. Come to hear about progress on the Patent Box, the Innovation Pass, the UK Innovation Investment Fund and other developments which could benefit your company.

Hear an update on the strong progress being achieved by the Office for Life Sciences (OLS). Understand how key commitments are being delivered in reinforcing the UK's leadership position in the international Life Sciences sector – come and learn first-hand how your business can benefit.

Attend your regional event to gain valuable insights into how best to promote your products and services. You will be given access to essential marketing resources that have the potential to transform your international business performance.

BENEFITS OF TAKING PART INCLUDE ACCESS TO:

- Valuable **market intelligence**
- Relevant **marketing workshops** – including access to one-to-one support
- Insights on the **supply chain and selling into the NHS**
- Training to enhance your **performance at exhibitions** and events
- Guidance in attaining business **finance during the downturn**
- Special insight into the **Chinese market** – you will be given a free, exclusive 90-page **Ernst and Young briefing**
- Answers to key issues through a **Life Sciences Question Time** event
- Key **networking opportunities**

Find out how the OLS is bringing together industry, academia and the NHS to maintain the UK's leading position in Life Sciences in an increasingly competitive global market.

Workshops will vary from region to region.

REGISTER TODAY
www.olsroadshows.ukti.gov.uk
Tel: + 44 (0)117 933 9543



Office for
Life Sciences

UK
TRADE &
INVESTMENT



REGIONAL ROADSHOWS

EAST MIDLANDS

3RD FEBRUARY BioCity, Nottingham

WALES

9TH FEBRUARY Novotel, Cardiff

YORKSHIRE & HUMBER

17TH FEBRUARY Advanced Manufacturing Park, Rotherham

NORTH EAST

18TH FEBRUARY International Centre for Life, Newcastle

NORTH WEST

22ND FEBRUARY Core Technology Facility, Manchester

NORTHERN IRELAND

25TH FEBRUARY Invest NI Building, Belfast

EAST OF ENGLAND

3RD MARCH Churchill College, Cambridge

WEST MIDLANDS

4TH MARCH Thinktank, Birmingham

SOUTH WEST

9TH MARCH Leigh Court Business Centre, Bristol

SCOTLAND

17TH MARCH Dynamic Earth, Edinburgh

LONDON

23RD MARCH Wellcome Collection Conference Centre, London

SOUTH EAST

29TH MARCH Saïd Business School, Oxford