

## **Business Opportunities in Southern China, Hong Kong and Macao Seminar**

**Friday, 3rd July 2009, 9.30am - 12 noon**

**UK Trade & Investment, North West International Trade Centre,  
Warren Bruce Road, Trafford Park, Manchester M17 1LB**

**China** is the great economic success story of the past quarter-century and, despite growth slowing as the global financial crisis continues, the country has reported a GDP growth rate of 6.1% in the first quarter of 2009.

**Hong Kong** became the UK's 16th largest export market in 2008 with exports of goods reaching £3.47 billion. As well as being a major market in its own right, Hong Kong serves as the major trading gateway and business platform to mainland China.

Like Hong Kong, **Macao** is an open economy, free port and a trading gateway to mainland China with UK exports to the region in 2008 increasing by 22% on the previous year to £21.6 million worth of goods.

The seminar will address the changes in Southern China, Hong Kong and Macao due to the economic downturn and highlight the opportunities still existing in these regions for UK companies. In addition, there will be the chance to hear how UK businesses can capitalise on opportunities arising from the two year RMB4 trillion fiscal stimulus package launched by the Chinese government in November 2008.

The experts sharing their knowledge and advice with us are:

- Ian Bailey, Trade Commissioner at the British Consulate-General in Hong Kong and Macao
- Bob Manning, Head of Trade & Investment at the British Consulate-General in Guangzhou
- Jeremy Gordon, Mainland China and Hong Kong Business Specialist, UK Trade & Investment
- Jessica Zhang, China-Britain Business Council Manager, North West
- Philomena Chen, Head of Asia Pacific Development, UK Trade & Investment, North West

After the seminar, there will also be the opportunity to have short one-to-one meetings with our guest speakers from China and Hong Kong, Ian Bailey and Bob Manning, starting from 12.30pm and finishing at 2pm.

The is a free event and places are limited. You'll need to book in advance to reserve your place.

**Registration:**

Book your place now by completing a booking form and email to Paul Yuan at [paul.yuan@uktinorthwest.co.uk](mailto:paul.yuan@uktinorthwest.co.uk) or by fax to: 0161 875 2234.

Details of the programme and location map will be issued when booking is confirmed.